

**REMARKS**

In the final Office Action dated June 2, 2006, the Examiner rejected claims 1-11 and 13-34 under 35 USC 103(a), as being unpatentable over Qureshi et al. (US Pat. No. 6,396,500) in view of Allport (US Pat. No. 6,097,441).

In regard to amended claims 1, 17, 20, 21, 22, 29 and 34, the use of external rendering routines for each location of data has not been disclosed by Qureshi '500 or Allport '441. The HTML templates discussed in Qureshi, and relied upon by the Examiner, fail to teach this limitation. HTML tag attributes, such as the "src" attribute, merely capture data from a location and retrieve it for the browser to interpret. In turn, the browser interprets HTML tags and renders the data to the output device accordingly. Additional resources on the client are required for use by the browser to render data captured through HTML tags. As disclosed in the present specification, a goal of the claimed invention is to "provide access to Internet content to all television viewers, even those without computers or other special hardware." (Specification, p. 4, ll. 6-7) The use of HTML would require a browser or some other means of interpreting raw data, thus defeating the purpose of rendering the data remotely. In contrast, the presently claimed invention involves the use of rendering routines defined for each location of content which transform content for viewing by television viewers. Thus, it is respectfully submitted that Qureshi does not anticipate the amended claims. The missing disclosure is not alleged to be, and is not, present in Allport, and thus the claims are submitted to be patentable over any combination of these references.

In addition, the Applicant cannot readily determine what element the Examiner considers

to correspond to the claimed template in the Qureshi reference. On the one hand, the Examiner asserts that the templates are defined in Column 10, lines 1-7 of Qureshi (Office Action, para. 5, lines 4-5). However, the Examiner also states that the templates are HTML supported by Figure 5, element 368 of Qureshi (Office Action, para. 5, lines 5-6). Upon reviewing Qureshi, the Applicant cannot find where Qureshi describes slides 116 or slideshow presentation file 114 as HTML files. Furthermore, Fig. 5 of Qureshi is explicitly disclosed as describing the slide HTML page (Fig. 2, element 120; Col. 12, ll. 48-54) and not the slides 116 or slideshow presentation file 114. Finally, the Examiner claims the content pages are disclosed in Column 11, lines 1-3 (Office Action, para. 5, lines 8-9). It is unclear how the HTML slides presented by Qureshi capture data, transform data, and insert data into specific slots to create content pages. Qureshi appears to utilize an external program to fetch slides in a first format, add markup to the slides and output a modified version of a slide, the modified version being HTML.

In contrast, the presently claimed invention includes a template file accessing at least raw data and a rendering routine, and receiving processed data which is inserted into the requesting file. Reconsideration of the rejection is requested for this reason as well.

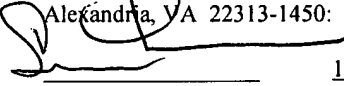
The dependent claims are considered to be patentable by virtue of their dependency on allowable independent claims as well as the additional features contained therein. given the discussion above regarding the independent claims, it is not deemed necessary to discuss these specific additional features at this time.

For at least the foregoing reasons, reconsideration and allowance of all claims is respectfully requested. The Commissioner is hereby authorized to charge any additional fees

which may be required or credit any overpayment to our Deposit Account No. 50-4026.

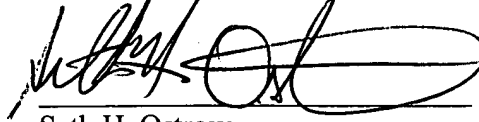
Dated: November 2, 2006

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herewith is being transmitted by First Class Mail to,  
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11/2/2006  
Date

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